

# CHEVY Classics

April 2013



A '57 El Camino? - Pg 22



**Hot!**  
LS6 Chevelle

Bob Thompson,  
Columbus, IN

**YOU CAN DO IT!**

► **Silver Shootout!: The Lowdown on  
18 Shades of Silver Detailing Paint - Pg 9**

**SEMA 2012**  
- Pg 44





## It's No April Fool's Joke... This Issue Is Loaded With Great Features!

It's incredible how quickly the new year is slipping by—here we are reading the April 2013 issue of Chevy Classics. This issue features several very special Chevrolets. Our cover car is one of the finest LS6 Chevilles in the nation. If you're looking for the unusual, you'll enjoy the Richard Engleman '57 210 Classic featured on page 22. A special 1966 Nova Super Sport rounds out the featured Chevrolet collection for this month. We know you'll find your favorite Classic Chevy in this April issue.

This month's tech article tackles one of the most puzzling problems facing any restorer: "What color silver is that anyway?" Join Jeff Lilly as he explains the differences in silver paint and their applications in the "Silver Shootout!" You'll soon see that not all silver paints are created equally.

Each year, collector car enthusiasts, restoration shop owners, aftermarket car and truck parts manufacturers and all things automotive make the trek to Las Vegas, NV for the annual SEMA show (Specialty Equipment Market Association). The largest trade show of its type in the nation, SEMA is a combination of original restored cars and the wildest customs you could ever imagine! In addition to cars, the SEMA show is where auto parts manufacturers introduce their newest parts. Our friend, Mark Bach, and his wife, Donna, share some of the highlights of the 2012 SEMA show with us in this issue. You'll quickly see what I'm talking about when you see some of the concept cars and customs featured in this article.

Speaking of the months flying by, before you know it the 2013 show season will be here! Will this be the year you finally attend a Chevy Classics International Convention? Chevy Classics and the East Coast Camaro Club are working hard to make sure the 2013 International Show will be a special Chevy event! We're looking forward to a good turnout of all Chevy years and models at this show. It's not too early to get your friends or local car club together to plan a trip to Nashua, NH in June for this all-Chevy event. If you haven't registered yet, now is the time! All of the cut-off dates are fast approaching. (See registration form on page 31)

The 2013 Chevy show season and summer cruisin' weather is fast upon us—be sure to get out there and enjoy your Chevrolet to the fullest.

## "Classic Reunion"

I know that there are many of you out there who have at one time or another wondered where your first old Chevy might be. We list the year, model and VIN number of the Chevrolet being looked for and we list an e-mail contact for the person looking for that Chevrolet. Name, VIN number, and contact information will stay on our "Classic Reunion" list for 60 days. After that time, the information will be removed from the search list.

If you see the VIN number of your Chevy on the list, you will have the option of making contact with the past owner or not. This is a simple way of helping Chevrolet owners find their old Chevy ride!

E-mail [robert.snowden@ecklers.net](mailto:robert.snowden@ecklers.net) with your Chevy's info.

### Have you seen these Chevs?

Year	Model	VIN #	E-mail Contact
1955	2 door belair sedan	vc55j148725	Rt71380@gmail.com
1956	Bel Air 2 door	VC56J042353	drz1956@yahoo.com
1956	Bel Air 2dr hardtop	VC56KO58578	pammie460@yahoo.com
1958	Corvette	J58S-102715	ronflam@ymail.com



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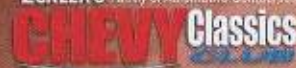
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# SEMA 2012

*The biggest trade show in Vegas wows the crowds again with record-setting vendor participation and attendance.*



Tony Stewart with his ZL1 Camaro



Guy Fieri from the Food Network with his Corvette



The Specialty Equipment Market Association (SEMA) 45th annual trade show was held in Las Vegas, Nevada during Halloween week last year. This event is the city's biggest trade show of the year and once you factor in the additional Halloween festivities, well, let's just say it's one busy week.

The SEMA show has been held in Las Vegas since 1977 and by now the recipe is pretty much set. Have the auto manufacturers taunt us with some previews of new models, some concept cars, and some great classic vehicles. Throw in some celebrities who now claim they have always been "car guys", stir in some gorgeous models who may know next to nothing about the cars and parts they are standing next to, then blend in more tires and rims than you knew existed. Combine car parts companies, magazines and fledging online folks, and stir! With that you get a four-day long overdose of cars, cars and even more cars.

The SEMA show takes up every inch of the 3.25 million square feet of convention center space and then uses huge portions of the paved parking lots to become road courses, dirt tracks and drifting slabs. For even more overload, at the Sands

Convention Center is the AAPEX (Automotive Aftermarket Product Expo) trade show, with over 2 million square feet dedicated to cars. Together, these two shows combine to form the Automotive Aftermarket Industry Week.

Chevrolet kicked-off the proceedings with a media evening event Monday night before SEMA even opened. This event featured Tony Stewart from NASCAR with a ZL1 Camaro, Erica Enders from the NHRA touting the COPO Camaros, and Guy Fieri from the Food Network with a Corvette! They showcased not only cars crafted for them, but also numerous models of the current Chevy offerings.

Tuesday morning starts the official events with the New Products Awards, where manufacturers vie for first place in 12 categories, with over 2000 submissions. There are always some new, well-engineered products that snag the honors. Some software "apps" and electronic gizmos were winners, as was a camshaft to show the breadth of products showcased.

The balance of the week is car overload. The Chevrolet area had a nice display of a '69 blue Camaro concept car standing next to a new 2013 Hot Wheels edition Camaro.



### PPG paint display

The similarities and contrasts were striking! They also had on one wall a video display with the iconic bow-tie in a gold field. If you watched the display it changed and showed subtle views of some classic Chevrolets—including a quarter panel of a '57 Chevy. They were also offering attendees a quick ride outside in the passenger seat of some current models.

I always look forward to the PPG paint display, as they not only bring out some awesome cars but their whole display is creative and fun. This year's Western theme hit the mark with cars and also some finely detailed hoods

and guitars painted by master craftsmen.

The tool companies come out with a swath of new items that you just have to get! Gear Wrench showed off a ratchet with a minimal swing arc of 3 degrees. That could come in handy in some tight spots and will be on many upcoming "got to get" lists.

Over 2,200 exhibiting companies were on hand this year setting a new record. To give you a sense of the magnitude of the show, there were 208 vendors for wheels, 116 for safety equipment and 69 folks with filters for you to view!




# SEMA 2012

One car celebrity who seemed to be all over the floor and on Twitter was car designer and star of *Overhaulin'* - Chip Foose. He snagged one of twelve Chevrolet Design Awards given out by GM this year. His restored '48 Cadillac "Eldo Rod" was just awesome and actually had been his first design as Chief Designer at Boyd Coddington's shop. He made numerous appearances for his sponsors and always drew a crowd. So did John Force and his fellow NHRA drag racers at the Castrol oil booth at the AAPEX show, and the Traxxas radio controlled cars and the Ford display at SEMA were a big hit. Troy Trepanier, another well known car designer, also won a GM award for his '58 Corvette.

Mother's polishes issued their yearly Shine award to a '71 Chevrolet Camaro. This sweet, PPG Porsche Silver Camaro had a 500ci Chevy LSX engine for motivation.

Over 1,500 cars were on display at the SEMA show this year. Over 100,000 people attended this trade show and unfortunately the general public cannot attend. But in the front parking lot alone, hundreds of cars are on display, squeezed together, that can be viewed free of charge all week. Plus, on Friday the SEMA folks sponsor a "cruise" as the cars from the displays drive out onto the Las Vegas streets. This year's show is scheduled for November 5-8, 2013 and more information can be found at [www.semashow.com](http://www.semashow.com)

See ya' on the road 

Reggie Jackson's  
1969 427  
Yenko  
Camaro



Gear Wrench display

